HI I'M EROS BASEI, DIGITAL & BRAND DESIGNER

👋 BIO

Originally from **Conegliano (TV) Italy**
Based in **Milano (MI) Italy**
Languages: **Italian** (native), **English** (B2)
Driving license: **B**

I'm a **curious, pragmatic designer** driven by continuous learning. I see every project as a chance to understand different perspectives and turn them into high-quality digital solutions, with **end-to-end ownership and strong client focus.**

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🔗 Portfolio: **erosbasei.com**

💣 SKILLS

Hard
• **Design:** Photoshop, Illustrator, InDesign, After Effects, Figma (Design & prototyping)
• **Web:** WordPress, Elementor, HTML/CSS, Webflow
• **Delivery:** Pitch deck & presentation design, mockups
• **3D:** Cinema 4D
• **Project tools:** Asana
• **AI:** Generative AI tools

Soft
• Stakeholder management (clients, dev, marketing)
• End-to-end ownership
• Problem-solving, prioritization, and deadline management
• Cross-functional teamwork
• Training/enablement

🎯 WORK EXPERIENCE

Project Manager & Digital Designer
BBANG SRL · Full time
November 2020 - Present · 5 years
Milan (MI) Italy

• End-to-end delivery of digital projects (brand identity and UI/UX), from brief to delivery.
• Stakeholder coordination across Italy and international partners; workflow management (planning, feedback loops, quality control).
• Design and development of websites in WordPress (Elementor) and Webflow, with clear handoff to internal teams/partners.

Brand Designer & Art director
Artefice Group · Freelance
June – August 2020 · 3 months
Milan (MI) Italy

• Concepted and designed the final logo for Costa Crociere (rebrand)

Layout & visual Designer
Outpump.com · Freelance
2018 – 2019 · 2 years
Milan (MI) Italy

• Creation of pitch decks and presentations (layout, visual storytelling) for keynotes and public communications.

Graphic Designer
Casaclass (Zampetti) · Internship
April 2018 – June 2018 · 3 months
Milan (MI) Italy

Graphic Designer, Printer
DIGITAMA - Digital Graphics & Printing · Internship
September 2015 – June 2016 · 10 months
Mareno di Piave (TV) Italy

🏋️ EDUCATION & TRAINING

Short UX Design Course
NABA, Nuova Accademia di Belle Arti
October 2023 – January 2024 · 4 months
Milan (MI) Italy

Bachelor's Degree (1st Level) in Graphic Design & Art Direction (110/110 with honors)
NABA, Nuova Accademia di Belle Arti
September 2016 – November 2019 · 3 years
Milan (MI) Italy

High School Diploma in Graphic Design (96/100)
"Bruno Munari" State Art High School
September 2010 – June 2015 · 5 years
Vittorio Veneto (TV) Italy